



# DAVIE VILLAGE

ADVERTISING FACT SHEET

## VISITOR INTERESTS

Gay Nightlife

LGBT News

Sightseeing in Vancouver

Hotels in Vancouver

Downtown Vancouver Events

Gay-Friendly Businesses

Gay Theatre

Tourism Resources in Vancouver

Gay-Friendly Events

Living in Vancouver

Gay / LGBT History

Gay-Friendly Restaurants

## VISITOR STATISTICS

Unique Visitors: ~2000/month

Returning Visitors: 26.6%

Bounce Rate: 35%

New Visitors: 73.4%

Pages Per Visit: 4.5

## VISITOR DEMOGRAPHICS



55% in the Greater Vancouver Area  
45% potential tourists



44% on-the-go visitors  
56% desktop computer visitors

Average age: 25-45

Gender: 70% Male / 30% Female

We are the official website for the Davie Village, a gay community, in Downtown Vancouver, British Columbia. Our visitors consist of:

**Tourists:** Looking for the best deals on hotels, sightseeing and travel, as well as finding events in Downtown Vancouver.

**Locals:** Looking to find more information on gay-friendly businesses in Vancouver, events and gay Vancouver news.



# DAVIE VILLAGE

ONLINE PRICE LIST

DavieVillage.ca has specialized, targeted advertising for a myriad of business and event types. We strive to provide you with the best return on investment of any website targeting the Downtown Vancouver area. If your business provides an LGBTQ-friendly service for our community we would be glad to discuss advertising options with you.

[davievillage@ncaro.com](mailto:davievillage@ncaro.com)

**(604) 265 4532**

**Sidebar Advertisement**

1 page - \$40 per month

**Main Content Advertisement**

1 page - \$75 per month

**Full Page Advertisement**

Varies - Please contact us for more information

**Front Page Advertisement**

\$250 per week

**Directory Basic Listing**

Submit online at <http://davievillage.ca/submit>

**Directory Premium Listing**

Submit online at <http://davievillage.ca/submit>

**Blog / Social Media Endorsement**

\$50 per article

**Custom Advertisement**

Varies - Please contact us for more information